



ADLER MANAGEMENT
BERLIN-STOCKHOLM

IK - The intercultural hospital

Background and contents of the project



The company

- Adler Management provides support for enterprises, municipalities and project owners as consulting, process management and analysis tasks in the following fields:
 - *staff development & soft skills
 - *social-economic labour market development
 - *ecological and sustainable process design
- actual references are:
 - *concept for the 1st integration workshop for long term unemployed persons in industrial enterprises
 - *long-term study about the working productivity of former long term unemployed persons in social factories
 - *CSR-concepts in SME's in South Brandenburg
 - *employers survey about migrants and diversity management in South Brandenburg
 - *coaching of several employment companies acc. the development of a social company
 - *seminars and study visits for swedish partners regarding social-economic labour sector and migrant themes



The background

- the WEQUA is an established project company, providing different services and actually developing new modules for the vocational education and integration of migrants in the region
- Adler Management is consulting different companies and actors in soft skill themes like personal development, e.g. providing a study about migrants in south Brandenburgs companies, actually running a questionnaire in different hospitals in Brandenburg regarding the theme of migrants in their staff
- the Klinikum NL is a district owned hospital with innovative ideas in staff development but also facing a tremendous demographic problem today
- together with the „networking doctors“ in south Brandenburg we have a constellation of innovative drivers of processes aiming to find and establish solutions for the region's future



IK - the intercultural hospital

- a new strategic theme in Brandenburg, facing the complex demographic problems in the health care sector (lack of skilled staff, increase of older people = clients of the system)
- based on an idea, developed in cooperation between Brandenburgs health care ministry and Adler Management
- is financed via the ESF and Brandenburgs Labour ministry
- aims to:
 - * develop a concept for training of foreign people before starting a career in the health care system in Brandenburg (academic and skilled staff)
 - * develop a coaching & consulting concept for diversity management for hospitals in Brandenburg as a support for the social and labour integration of migrants
- gives strategic support to the government regarding the future needs of support in the health care system
- aims to further-develop the partners in south Brandenburg to become innovative leaders in the health care system in the country



IK - partnership

- SWEDEN:

The Region Gävleborg

Söderhamns municipality (Center for flexible learning)

The national labour agency, Stockholm

- UK:

Reddenhill Consulting Ltd, Wolverhampton

Mental Health NHS Foundation Trust, Birmingham & Sulihull



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- study visits in Sweden (prob. 08/2014) and Great Britain (09/2014) with the option for a second visit in both countries if needed for deeper studies and exchange of experience
- workshop / conference in Brandenburg (2015) showing first results and strategic lines to follow further on

IK is financed via the ESF and Brandenburgs Labour ministry in the transnational framework.

Investition in your future





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Thank you for your patience

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